

The cheapest and most expensive European cities

During the holiday peak season, travellers have to pay more than usual for their hotel accommodation. The trivago Hotel Price (tHPI) Index indicates which cities in Europe have had the highest and lowest hotel rates this summer.

Duesseldorf, 15 August 2008. Among the list of the top major European cities, London and Edinburgh are the places where tourists had to pay most for their overnight stay: on average 126 Pounds in London and 123 Pounds in Edinburgh between June and August. In comparison to that, Manchester (94 Pounds) and Birmingham (95 Pounds) had cheap hotel rooms on offer. Granada turned out to be the top deal of all European cities: tourists who stayed in this Andalusian city only had to pay an average rate of 67 Pounds for a double room during the summer months.

In Geneva travellers were charged an average hotel price of 144 Euro per night in the last summer months. High prices in Switzerland and Austria were not surprising bearing in mind the European Football Championships in June. After Geneva, Copenhagen (132 Pounds) comes second in the ranking of the most expensive cities. The tourist hotspot Barcelona was also among the high-priced cities: a double room cost 126 Pounds on average.

Hotel rates in August have proved to be cheaper than in the months before. Vacationers, who are planning their holidays in August and September, should compare hotel prices on trivago. Travellers are able to save nearly 142 Pounds for two nights in the Four Star Designer Hotel As Janelas Verdes in Lisbon during the last weekend of August. The double room costs 104 Pounds with the cheapest provider, while the most expensive provider charges 175 Pounds.

The trivago Hotel Price Index represents the prices for accommodation in cities with the highest amount of queries on trivago. The sources for the tHPI are the 40,000 daily queries for hotel room prices on the website.

The tHPI for August 2008 can be found here:

http://img.trivago.com/contentimages/press/images/thpi_0808_english.pdf

By writing an e-mail to thpi@trivago.com you can subscribe for the service.

trivago GmbH: The European internet media business based in Düsseldorf, Germany, was founded in April 2005. trivago operates one of the largest user driven travel portals in Europe, issuing high quality travel information and 'insider' tips for perfect travel planning. It combines its social networking platform's travel tips and reviews with price search and comparison for hotels and package holidays. This allows users to find and book great deals with the benefit of other travellers' experiences and advice. Therefore, trivago is the internet starting point for many price-conscious travel enthusiasts across Europe. As well as in the United Kingdom trivago has sites in Germany, Spain, France, Sweden, Poland and Italy. In the fourth quarter of 2007, trivago attracted more than 2.5 million visitors per month throughout Europe taking advantage of trivago's Community tips and its price search function.